

KEYNOTE SPEAKER MEDIA KIT

for

Rich Campe

The Thinking Coach[™]

*Changing Behavior
by Changing Thinking*

RICH CAMPE BIOGRAPHY

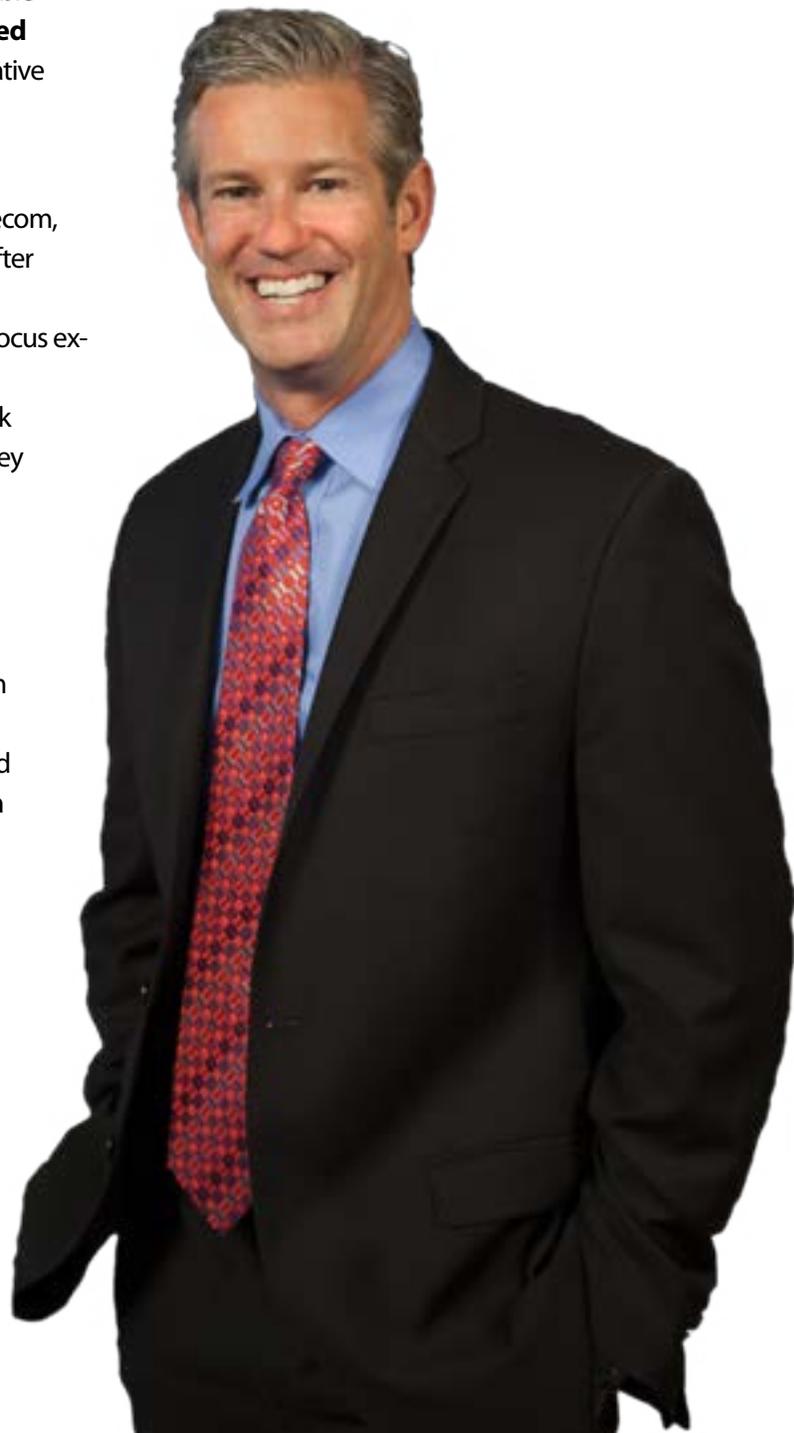
*Keynote Speaker, Bestselling Author,
CEO, Founding Partner and Master ProAdvisorCoach*

Rich Campe is a passionate entrepreneur, professional speaker, coach and bestselling author with 27 years of international and domestic sales and management experience. He graduated from North Central College in Naperville, IL with a double major in marketing and communications. Rich **certified with Tony Robbins** in 1991 as a NACC (Neuro-Associative Conditioning Coach) and served as part of the original Jim Rohn International Coaching team.

Rich started, owned and sold software, real estate, telecom, dot.com and healthcare companies, to name a few. After years of successful coaching and consulting in various industries, Rich founded ProAdvisorCoach in 2005 to focus exclusively on the financial services industry. ProAdvisor Coach clients include a host of companies such as Bank of America/Merrill Lynch, Edward Jones, Morgan Stanley Smith Barney, Northwestern Mutual, AXA Equitable, Ameriprise, Wells Fargo, ING, The Hartford, North Star Financial and Lincoln Financial Network.

Rich has served as a board member for the SMU (Southern Methodist University) MBA mentor program and has been invited to speak at multiple business conferences where he has shared the stage with world and business leaders such as **President George Bush Sr., Les Brown, Tony Robbins, Zig Ziglar** and a host of other CEO's and influential leaders.

Rich's real passion is drawing out the best in others and himself to maximize human potential. He continues to challenge himself in all life areas and has achieved his **first degree black belt certification in martial arts**. He and his family enjoy spending time together biking, snowboarding, wake boarding, golfing, hiking and running.



KEYNOTE TOPICS

ADVISOR OFF-SEASON

Business leaders and athletes recognize the importance of taking the intentional time to work “ON” the business instead of just “IN” the business.

This keynote is highly motivational and packed with time tested principals to work “ON” your business to create more **Time, Money, and Fun** in your life. The Off-Season is about making better choices to shape your future!

IDEAL CLIENTS

It's a proven fact that approximately 20% of Advisors' clients produce 80% of the revenue. We interviewed thousands of clients to learn the most successful strategies to duplicate an Advisors' most Ideal Client.

This inspirational, highly interactive keynote is designed for the Advisor or Manager to walk away with tangible steps to duplicate their most **Ideal Clients in the shortest amount of time**. According to our research, 10% of an Advisors' clients are truly Ideal Clients and by following our time tested program, you can expect to produce 6 favorable introductions annually per Ideal Client..

SWEET SPOTS

Through our extensive research working with thousands of Advisors, we have discovered that top advisors spend approximately 80% or more of their time in no more than 3 Sweet Spots. A Sweet Spot can be defined as the intersection of the “Three P's” - **Passion, Purpose and Profit!**

In short, this presentation will address how great managers turn talents into performance. Advisors will leave with clearly articulated **Sweet Spots** along with a **Time Tracker** tool to help any Advisor consistently spend more time in his or her Sweet Spots.

PRIORITY MANAGEMENT VS. TIME MANAGEMENT

In our fast-paced, ‘instant popcorn generation’, most of us have trouble waiting just 3 minutes for our microwave popcorn to pop. The key in this instant, fast paced world is to establish **clear priorities** that are actionable and measurable.

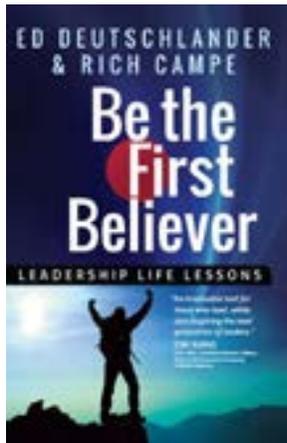
At the end of this Keynote, Advisors will walk away with a full **Virtual Momentum Action Plan (V-MAP)**. This V-MAP is equivalent to a one page Business Plan, only better because it is immediately actionable based on the best practices of highly successful Advisors.

KEYNOTE FEE SCHEDULE

Strategic Partner Pricing: We believe strongly about creating partnerships and adding double the value to anyone we partner with. We look forward to speaking with you to create clarity about your vision and desired outcomes. It is always our intention to deliver the best Keynotes, Workshops, Webinars, and Tele-Classes to all of our valued partners.

For more information on booking Rich Campe, please contact us at 704.752.7760 or www.ProAdvisorCoach.com

RICH CAMPE **BOOKS**



BE THE FIRST BELIEVER

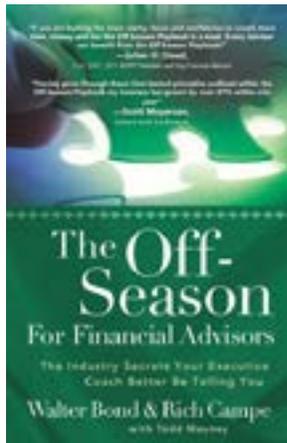
By Ed Deutschlander and Rich Campe

What comes first? The action, the result or the thinking? Just as all life starts with a seed, all actions and results start with a thought.

Be the First Believer captures your thinking muscles and inspires you to think bigger, bolder and brighter - to achieve extra-ordinary new levels of awareness, leadership and success.

Each of us will choose to be the first believer in something. That something can be your very own future. It all starts with you. If you are to accomplish anything, become anything, impact or change anything, first and foremost you must understand that you have to believe you can do it.

What do you want? How do you want to be remembered? What legacy will you leave? This book will open your eyes to how much power is behind your own thoughts. It all starts with you being the first believer.



THE OFF-SEASON

By Walter Bond and Rich Campe

All games are won or lost based on the Off-Season. Professional athletes and business leaders know that winning is about planning, preparation and execution. So often Advisors find themselves working "IN" the business the majority of the time and not finding the time to work "ON" the business.

This Off-Season playbook will help you harness the best within yourself to re-discover your natural ability and achieve new heights both personally and professionally. As coaches we can narrow this down into two primary questions to quickly discover if you are running your business or if your business is running you.

- Do you have an Off-Season (time to work on your business)?
- A plan for your Off-Season (what to do with your Off-Season time)?

If you answered "No" to either of the questions above you are like the majority of Financial Advisors who find themselves not becoming all they can become by truly leveraging themselves and their business to have more time, money and fun. Hold onto your seat...this is a ride that will change your life and business forever. Take a deep breath and enjoy the discovery of a big bold future!

KEYNOTE **VIDEO & TESTIMONIALS**



Click the video image at left or scan the QR code below to launch your browser and view a sample video of one of Rich Campe's recent speaking engagements.



"Great presentation, energy and love the upbeat attitude!"

"Very helpful and inspirational discussion – fun and insightful!"

"Clap hands to 'yes, yes, yes, yes'"

"Fantastic, favorite speaker of the week!"

"Rich is very passionate! His energy is high, engaging and the info is very valuable."

"Enthusiasm is contagious, keep spreading the disease!"

RICH CAMPE **FAQs**

How can I arrange for Rich Campe to speak at my company?

Contact ProAdvisorCoach (PAC) at 704.752.7760 or by emailing us at info@proadvisorcoach.com. In order to proceed with a speaking engagement, we will need to know certain information about your planned event: the date and time, the location and venue, the purpose or theme of the event, and the size and composition of the audience for the keynote. Once these details are established, PAC will work with your company to finalize a contract. Each client will also be asked to sign PAC's speaking contract.

How far in advance do we need to book Rich as a speaker?

Due to high demand, we recommend reserving your keynote engagement with Rich Campe at least four to six weeks in advance. We cannot guarantee that he will be available for all engagements, but we will do our best to accommodate special circumstances.

Will we be able to speak with Rich before the event?

Yes. Four to six weeks before the event, PAC will arrange for a call between you and Rich to discuss the outcome of his time with your organization. Typically, you will inform Rich about your organization's current issues, goals and challenges, as well as the general makeup of the keynote audience, in order to make sure that everyone gets the most out of the experience.

How do we get copies of Rich's books?

Please contact info@proadvisorcoach.com for information on how to obtain copies of Rich Campe's books. In order for the books to arrive on time for your event, we need to have the delivery address at least four weeks in advance of the event date.

If the keynote is not in the US or Canada, can we still get books?

Yes. To arrange for international delivery of Rich's books, contact ProAdvisorCoach by writing to info@proadvisorcoach.com or calling 704.752.7760.

Will Rich sign books after the keynote?

Yes. To accommodate Rich's itinerary planning, please ensure that you specify to PAC in advance that you will want to include time for book signing at the event.

Can we record Rich's presentation?

No audio or video recording or broadcast of Rich's presentation is allowed unless prior written approval is obtained from PAC.

Who is responsible for making the travel arrangements for Rich?

PAC will make airline and ground transportation arrangements. We ask that the client make Rich's hotel arrangements and then provide the reservation information to PAC at info@proadvisorcoach.com.

Where can I find more information about Rich?

Visit www.proadvisorcoach.com, where you can learn more about Rich and PAC, and download photos, videos and other media.

In addition to keynotes, what else can PAC do to help us bring strengths to our organization?

PAC provides comprehensive solutions to help Advisors create the environment necessary for individuals to play to their strengths with best practices. The ProAdvisorCoach coaching includes 52 best practices, systems, processes, on line tools, on site and coaching calls to insure clarity, accountability and measurable results .Call us at 704.752.7760 or visit www.proadvisorcoach.com for more details.

CONTACT INFORMATION

Rich Campe takes potential and turns it into performance!

We all hunger to live with a sense of purpose. A large part of fulfilling our purpose is to understand who we are, our strengths and how we can achieve our greatest potential, personally and professionally.

Rich Campe Keynotes are designed to increase self-awareness, gain outcome clarity, leverage momentum to create perpetual success in the lives and businesses of all participants. His methodologies are proven to produce tangible results, whether it's personal development, growing a thriving business or both.

We look forward to partnering with you and delivering motivation, inspiration and the specific strategies people need to excel in every area of their lives.

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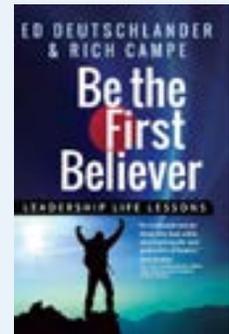
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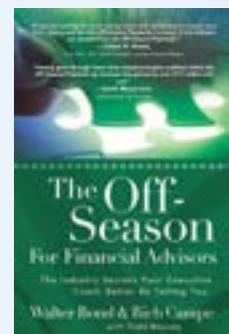
LINKS TO RICH CAMPE BOOKS



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